

YOUR COMMUNITY RADIO STATION
OLDIES 97.3
WSWO-LP / Huber Heights-Dayton -- www.daytonoldies.org
Donation Form

Name: _____

Business Name: _____

Address: _____

City: _____

State: _____ Zip: _____ Phone Number: _____

Email Address: _____

Cash Donation: \$ _____

Please Select a Package (All Packages include Over the Air on 97.3 FM and Streaming on the Internet at daytonoldies.org)

Business Packages:

\$250 – 6 Months Basic Package: Includes at least one (1) Daily mention (spot) to run for 6 Months. A custom recorded spot will be produced by our staff. A custom advertisement will be added to our website.

\$500 – Includes two (2) Daily mentions, including a custom recorded donor spot. Spots to run for 6 months. A custom website advertisement will be added to the Oldies 97.3 website.

\$750 – Includes two (2) Daily mentions, including a custom recorded donor spot. Spots to run for 12 months. A custom website advertisement will be added to the Oldies 97.3 website (daytonoldies.org), with links to your existing website.

\$950 – Any \$750 package may be updated to include the All-Sports Package sponsorship. This package provides a total of 8 months of sports during broadcast of all Wayne Warrior athletic events. This will also include a custom recorded spot noting your support of Wayne Warriors Sports.

If interested in any of the Business Packages listed, please fill out this form and send it to the address below or email the information to office@daytonoldies.org. You will be contacted to get additional details for your spots, and you will have the ability to work with our production staff to promote the information allowed by the FCC.

Please make checks payable to Southwestern Ohio Public Radio and send completed form to :

**Southwestern Ohio Public Radio
P.O. Box 24121
Huber Heights, OH 45424**

All donations are tax deductible. We will send you a receipt for tax purposes. Please specify if you want the receipt via US Mail or email.

Thank YOU for your Donation and Support of Oldies 97.3!

Business Underwriter Opportunity

Oldies 97.3 is your gateway to the airwaves. Let us bring your business to the Dayton, Wright Patterson, Beavercreek, Riverside, Vandalia, Huber Heights and surrounding areas.

Our station plays an unique mix of 50's, 60's & 70's music that appeals to a wide variety of people. Despite our Low Power status, we have consistently garnered a large listener base.

We are a non-profit, community-based public radio station providing music and sports entertainment to the Dayton area. We are also the home for all Wayne High School athletic broadcasts. Business Underwriter donations can be tax-deductible, and help us cover the majority of our operating expenses.

How is your spot created?

Our staff will work closely with you to create an announcement that matches your marketing and public relations needs that comply with FCC regulations applicable to non-commercial stations. Your announcement can be as long as 45 seconds in length, including the standard opening - "Support for Oldies 97.3 comes from (your business name)"

WHAT can you say?

- Name of business
- Location of business
- A description of your services/products
- Your registered slogan (documented in use 6 months or longer)
- Your brand name
- Your telephone number(s)
- Web address
- Company philosophy
- Vendors for co-op purposes

Oldies 97.3's personalities will produce your announcement. Final approval is at the discretion of the station with your agreement.

We offer several affordable packages beginning at \$250 (6-months), as well as long term, and Wayne Warrior sports underwriting. For more information visit our web site at www.daytonoldies.org, email us at office@daytonoldies.org, or call the WSWO Business Office at 723-1139.